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Press Release

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New Monarch-Butterfly Mural Graces Wall and Courtyard at Art in Bloom Gallery

Artist, Fritzi Huber, continues her Monarch-Butterfly project at Art in Bloom Gallery at 210 Princess Street

Wilmington, NC – October 25, 2020 – Each autumn, monarch butterflies migrate south, and each spring they migrate north. Wilmington, NC is part of the migration path, a “Monarch superhighway” (1). Artist, Fritzi Huber, recently painted a Monarch-Butterfly mural on the wall in the back of Art in Bloom Gallery at 210 Princess Street in downtown Wilmington and on the brick wall and bench in the courtyard. A milkweed container garden is also planned.

The concept for the mural developed over many years. During a downtown-alley way project with WILMA Magazine in 2016, Fritzi Huber stated, “I’m always looking for monarchs on their way South for the winter. We have fewer every year for a variety of reasons, one of which is a dwindling supply of milkweed, which they absolutely need to survive.” (2)

The new mural at Art in Bloom Gallery includes a large, colorful Monarch butterfly on the wall plus shadows of smaller butterflies around the brick courtyard. “Fritzi’s painting helps to raise awareness of the importance of green spaces and support for wildlife in our neighborhoods,” said Amy Grant, owner of Art in Bloom Gallery.

Huber and Grant hope other business owners will see the art and will be inspired to commission the artist to create other outdoor paintings around town resulting in a trail of art and milkweed plants to welcome monarch butterflies each year during their migration. This will add to Wilmington’s visibility as an arts destination with green spaces and outdoor art including sculpture such as the Arts Council and City of Wilmington’s Pedestrian Art Walk and Rail Trail.

About the Artist

Fritzi Huber has a studio at Acme Art Studios and is represented by [New Elements Gallery](#). She is an active artist, educator, and community activist.

About Art in Bloom Gallery

Founded in 2015 by artist and scientist Amy Grant, *Art in Bloom Gallery* resides in a remodeled horse barn from the 1800s in Wilmington, NC. The gallery’s mission is to make original art and artists more visible, in the Cape Fear region and across the nation and world. Telling the story behind each artist and their work is a keystone of the company’s vision, which is to bring art to life. For more information on Art in Bloom Gallery, their exhibits and their regular artists, visit www.aibgallery.com.

References

1. Jarvis, Robin. “Millions of Monarch Butterflies are headed straight for North Carolina this Spring,” [North Carolina](#), March 22, 2020. <https://www.onlyinyourstate.com/north-carolina/millions-of-monarch-butterflies-migrating-northward-nc/>
2. Johnson, Ashley. “The spaces between: Three artists bring their conceptual visions to downtown alleyways,” [WILMA Magazine](#), January 5, 2016. <https://www.wilmamag.com/the-spaces-between/>